



# HydrogenDays 2023

13<sup>th</sup> International Conference  
on Hydrogen Technologies

March 29<sup>th</sup> – 31<sup>st</sup> 2023

Partnership and Exhibition Offer



# Invitation

Dear Colleagues,

we have witnessed rapid growth of interest in the hydrogen technologies during last months. This phenomenon became even more apparent after 24<sup>th</sup> February, on the day when Europe changed. It became clear that our efforts toward deployment of new clean technologies and new solutions leading to more independence in energy sector must be accelerated. Hydrogen represents an important part of the complex plan called REPowerEU. Main effort of this plan is to reduce consumption of fossil fuels not only in energy, but also in industry and transportation sectors. Hydrogen is a final goal which helps to shield Europe from dependence on politically unstable regions.

**As a lead motto we have therefore chosen  
“Hydrogen – The Road to Energy Independence”.**

This motto summarises our current effort in the field of hydrogen technologies. It entails rapid development of hydrogen technologies and their broad introduction into practice. It is because the current interest and geopolitical situation does not present only great opportunity, but also strong commitment for the entire hydrogen community.

Based on the previous year experience, we have decided to go for one important change in the coming edition of the Hydrogen Days conference program. In parallel to its traditional scientific part, an introductory section will be organised for the participants keen to get more familiar with hydrogen technologies fundamentals and basic principles. Within this section, renowned experts will present contributions covering not only the introduction to the technology itself, but also broader aspects, like regulatory and legislative framework.

Hydrogen Days 2023 will be held in Prague on 29<sup>th</sup> – 31<sup>st</sup> March, 2023.

Within the framework of conference, the organisation committee has prepared an attractive opportunity for you to present your products and services to the participants, as well as to the visitors of this event. Do not miss this chance to enter this market and secure your company position here for the future.

**Karel Bouzek**

Chairman of the Scientific Committee

## General Information

**Date: March 29<sup>th</sup> – 31<sup>st</sup> 2023**

Venue: Conference Center City, Prague, Czech Republic

Website: [www.hydrogendays2023.cz](http://www.hydrogendays2023.cz)

**Conference Secretariat:**

GUARANT International spol. s r. o.

Českomoravská 19

190 00 Prague 9

Czech Republic

Phone: +420 284 001 444

Contact Person: Mrs. Lucie Vavra

E-mail: [vavra@guarant.cz](mailto:vavra@guarant.cz)

# Sponsorship Packages



## **GOLD SPONSOR** **80 000 CZK**

- Exhibition Space of 6 sqm
- First Priority of choosing the exhibition space location
- 3 Exhibitor Registrations
- 2 Convention Dinner Invitations
- 1 promotional newsletter sent to all registrant before the event
- 2 pages of advertisement in the Book of Abstracts
- 2 inserts in the delegate bag
- Speakers' Corner for no additional costs (the Speakers' Corner gives sponsors the opportunity to catch the attendees' attention with a short presentation (20 min) in the exhibition area during the coffee break or lunch)
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area



## **SILVER SPONSOR** **60 000 CZK**

- Exhibition Space of 4 sqm
- 2 Exhibitor Registrations
- 1 Convention Dinner Invitation
- 1 page of advertisement in the Book of Abstracts
- 1 insert in the delegate bag
- Speakers' Corner with 50% discount (the Speakers' Corner gives sponsors the opportunity to catch the attendees' attention with a short presentation (20 min) in the exhibition area during the coffee break or lunch)
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area



## **BRONZE SPONSOR** **30 000 CZK**

- Exhibition Space of 2 sqm
- 1 Exhibitor Registration
- 1 insert in the delegate bag
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area

# Exhibition

## Exhibition space only

**2 sqm**

**18 000 CZK**

Exhibitions space includes 1 exhibitor registration, 1 table, 2 chairs. All rental equipment such as shell scheme booth, carpets, furniture or electricity must be ordered separately.

**Additional sqm**

**8 000 CZK**

**Additional Exhibitor Badge**

**1 500 CZK**

Exhibition for non-profit organizations / research institutions

**2 sqm**

**8 000 CZK**

# Additional Sponsorship Opportunities

## Industry Presentation and Advertising

**Speakers' Corner**

**30 000 CZK**

The Speakers' Corner gives Sponsors the opportunity to catch the attendees' attention with a short presentation (20 min) in the exhibition area during the coffee break or lunch break

- The price includes basic AV equipment
- The topic of the presentation will be mentioned in the Final Program
- Only 1 presentation during a coffee break / lunch break

**Czech Session Sponsor**

**50 000 CZK**

(up to three sponsors)

- Company logo displayed in the conference room where the training session will take place
- 20 minute company presentation during the session – topic must be approved by Scientific Committee
- Acknowledgement on the website and all conference publications

**Insert in the Conference Bag**

**15 000 CZK**

- 1 flyer or a small brochure, max A4 format

**Advert in the Book of Abstracts / Final Program**

Inside full page

**15 000 CZK**

**Video Advertisement**

Video will be presented during all conference days at least twice a day during breaks

**Bumper video**

(up to 10 seconds video or PPT slideshow)

**15 000 CZK**

**Video spot**

(up to 30 seconds video or PPT slideshow)

**20 000 CZK**

**Video presentation**

(up to 90 seconds video or PPT slideshow)

**25 000 CZK**

### Mobile Application EXCLUSIVE

**40 000 CZK**

- Company logo displayed at the home page of the mobile app – special button with direct information about the Sponsor
- Acknowledgement on the website and all conference publications

### Pre-Conference Promotional Mailshot

**30 000 CZK**

- Company will gain additional exposure by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.
- This offer is available only for Gold, Silver or Bronze Sponsors

### Post-Conference Promotional Mailshot

**30 000 CZK**

- Company will gain additional exposure by sending out a pre-Conference Exclusive Mail Blast to registered delegates who have agreed to receive promotional material
- This offer is available only for Gold, Silver or Bronze Sponsors

### Online Registration Form

**30 000 CZK**

- Company logo displayed in the online system where every attendee needs to register

## Social Events

### Coffee Break – one day

**25 000 CZK**

- Company logo displayed in the coffee break area.
- Acknowledgement on the website and all conference publications
- Sponsor can bring their own flags, napkins, etc. or place roll-up banners in the coffee break area

### Lunch Break – one day

**20 000 CZK**

- Company logo displayed in the lunch break area.
- Acknowledgement on the website and all conference publications
- Sponsor can bring their own flags, napkins, etc. or place roll-up banners in the lunch break area

### Convention Dinner

**50 000 CZK**

- Company logo displayed at the Dinner venue
- Acknowledgement on the website and all conference publications
- Company logo on invitations

## Materials

### Conference Bags EXCLUSIVE

**50 000 CZK**

(50 % discount if provided by Partner)

- Company logo printed on the bags along with the official logo of the event
- Acknowledgement on the website and all conference publications

### Badge Lanyards EXCLUSIVE

**50 000 CZK**

(50 % discount if provided by Partner)

- Company logo printed on the lanyards distributed to all delegates upon registration
- Acknowledgement on the website and all conference publications

### Conference Set (Pens and Notepads) EXCLUSIVE

**40 000 CZK**

(50 % discount if provided by Partner)

- Company logo printed on the pens and notepads distributed to all delegates
- Acknowledgement on the website and all conference publications

## Areas

### Directional Signage EXCLUSIVE

**50 000 CZK**

- Company logo printed on all directional signs and information boards related to the event venue
- Acknowledgement on the website and all conference publications

### Wi-Fi EXCLUSIVE

**30 000 CZK**

- Company logo displayed on all signage associated with wireless internet
- Company Name or any other related word as a Wi-Fi password
- Acknowledgement on the website and all conference publications

### Charging Box EXCLUSIVE

**30 000 CZK**

- Company logo displayed at all charging boxes
- Acknowledgement on the website and all conference publications

## Activities

### Student Award Sponsor EXCLUSIVE

**Best Student presentation at the conference**

**20 000 CZK**

**Best Student Poster at the conference**

**20 000 CZK**

Sponsor can decide on the additional price for students according to his consideration-

- Acknowledgement during the winner announcement
- Acknowledgement on the website and all conference publications

### Morning Run

**40 000 CZK**

- Company logo displayed at the start and finish of the run (roll-up banners)
- Acknowledgement on the website and all conference publications
- Sponsor can bring their own cups, flags or small gifts for the attendees

### Photo Corner EXCLUSIVE

**20 000 CZK**

- Company logo displayed at the wall of the photo corner
- Acknowledgement on the website and all conference publications

All above mentioned prices are VAT excluded.

## If you are interested in sponsorship or exhibition, please contact:

**Mrs. Lucie Vavra**

Sponsoring Manager

vavra@guarant.cz

Mobile: +420 607 651 876

[www.hytep.cz](http://www.hytep.cz)  
[www.hydrogendays2023.cz](http://www.hydrogendays2023.cz)



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